

B.B.A. Semester - 4 (CBCS) Examination
March/April-2023 [NEW COURSE]
Elements of Organisational Behaviour(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Q.1 'Behaviour School has its root in Hawthorne Experiments.' Explain Hawthorne Experiment in detail and State its managerial implications. **(14)**

OR

Q.1 What do you mean by Organisational Behaviour? Explain the features and Importance of Organisational Behaviour.

Q.2 What is perception? State Concepts and Factors of Perceptual Selectivity. **(14)**

OR

Q.2 Define the term learning? Describe its characteristics and also elaborate components of learning process.

Q.3 Define term personality. Discuss Characteristics and factors influencing personality. **(14)**

OR

Q.3 (A) Write a short note on Type A and Type B personalities **(07)**

(B) Can attitudes be changed? Discuss on measures of changing Attitude. **(07)**

Q.4 What is a group? Explain Group formation process and also state, how does formal group differ from informal groups? **(14)**

OR

Q.4 (A) Write a note on Transactional Analysis. **(07)**

(B) Describe the popular form of Teams. **(07)**

Q.5 Elaborate Adam's Equity theory of motivation. **(14)**

OR

Q.5 Explain concepts and Characteristics of transformational Leadership.
